

## **Dockside Chat**

By Jeff Norgress

Vice President Risk Management

Having joined the Associated Terminals team more than six months ago, I have been impressed with the Company's commitment to lead the industry from a safety and risk management perspective. This is evidenced by the BOOM (Behavioral Observation and Onsite Management) program designed and implemented five years ago.

The basis of this program is recording proactive safety efforts by our team in the field. We have been able to establish a strong correlation between these proactive efforts and a reduction in recordable incidents. In fact, due to our team's commitment to put safety at the top of our priority list, I am proud to say that our safety statistics significantly exceed all industry averages.

The other cornerstone of Associated Terminals' commitment to safety is the substantial investment in new equipment over the past several years. We have undergone a thorough design process for every aspect of our equipment with the goal of creating the safest environment as possible for our team.

A custom tailored safety program coupled with significant investment in safe industry leading equipment demonstrates that we hold ourselves to the highest standards in our industry. This commitment to our team and our customers, to provide the safest work environment, the best training and most modern fleet of equipment is another great example of our motto, "The Ability and Attitude to Accomplish Anything."